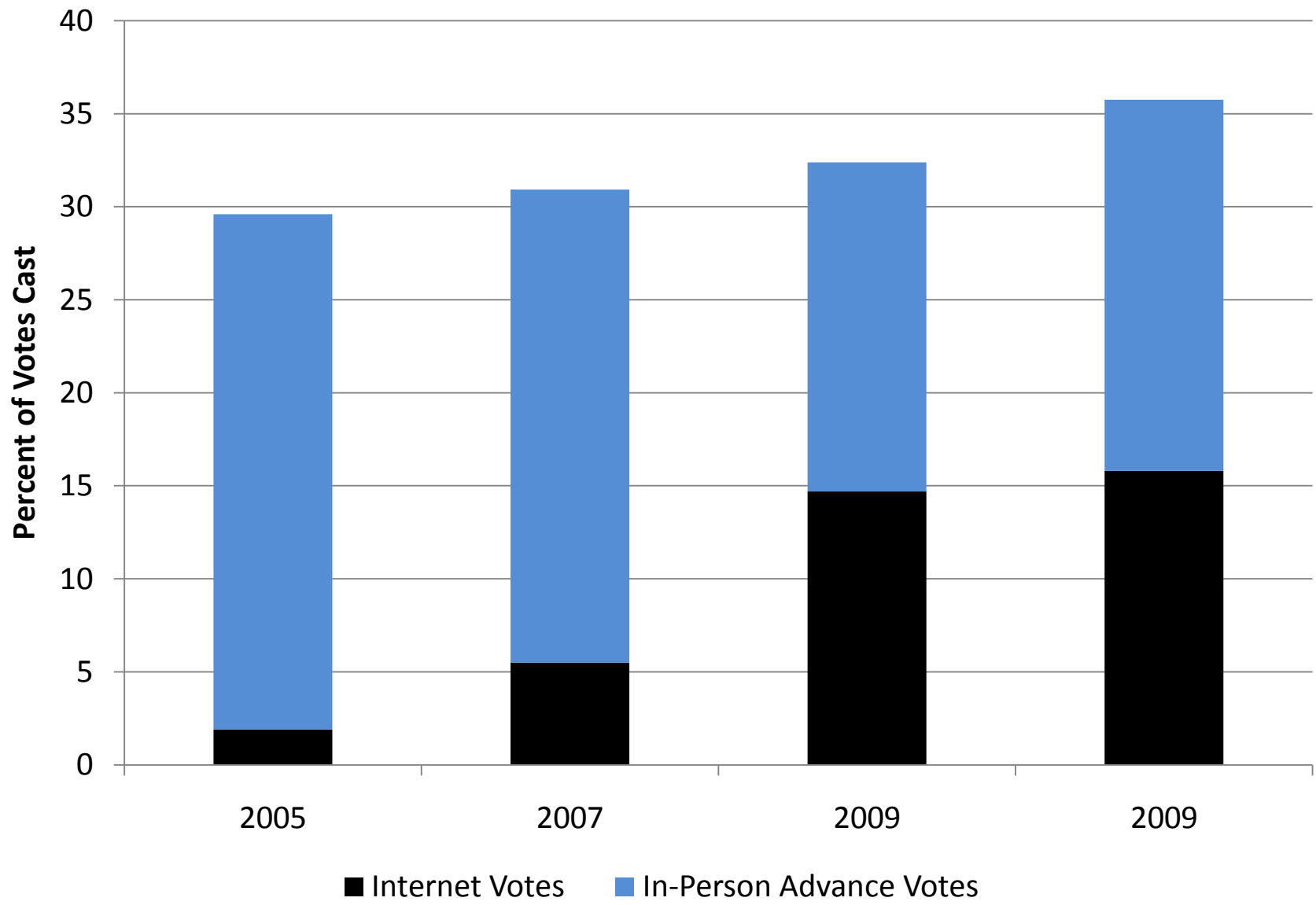
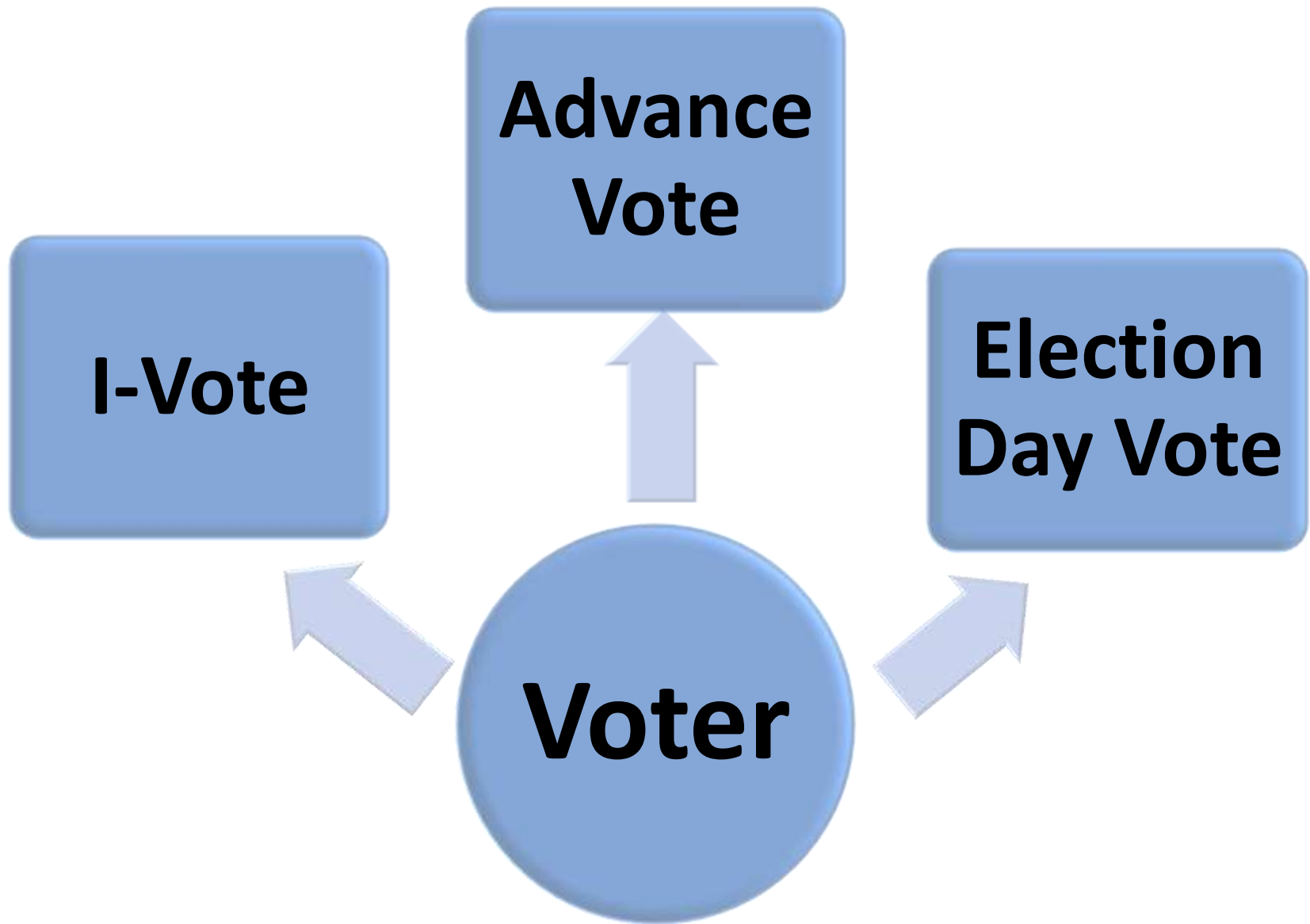


Latest Trends in Elections and ICT

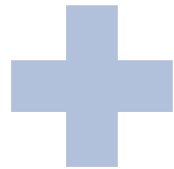
Thad Hall

University of Utah, USA





Information



Ideology



**Vote
Choice**

2005

- Internet Voting Estonia
- Blogs/Websites

2007

- Social Media Gain Critical Mass in the United States

2009

- Social Media Worldwide



Face to face best.

Your family.

Your friends

Your neighbor.

Information
Seeking
VOTERS

The diagram consists of two blue, arrow-shaped boxes pointing towards each other. The left box contains the text 'Information Seeking VOTERS' and the right box contains 'Information Pushing CAMPAIGNS. MEDIA'. The boxes are set against a white background with red bars at the top and bottom.

Information
Pushing
CAMPAIGNS.
MEDIA

The Online Yard Sign

Great neighborhoods in a great city!

RE-ELECT

Steve
Madison
CITY COUNCIL



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Proven Leadership on the Pasadena City Council

Steve Madison has represented District 6 since 1999. He was last re-elected in 2007, with more than 83% of the vote. While on the City Council, Steve has served in a number of key positions:

- Vice Mayor
- Chair, Economic Development and Technology Committee

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Energizing the Base



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About to join the hosts of Fox and Friends. Tune in!

about 6 hours ago via web

This is a great website about George Washington's life and career. It is worth reviewing on this Presidents Day www.firstinpeace.com
11:09 AM Feb 21st via web

[@RudiKMSOL](#) we appreciate you letting us know about american anthem. [@CallyGingrich](#) and I look forward to learning about your show.

8:27 AM Feb 21st via web in reply to [RudiKMSOL](#)



Verified Account

Name Newt Gingrich

Web <http://Newt.org>

Bio Former House Speaker, author, Fox analyst, founder HealthTransformation.net, [@AmSol](#). With enough time I'd be a paleontologist, chef, zoo director and movie reviewer

131

following

1,309,195

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7,779

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2,240

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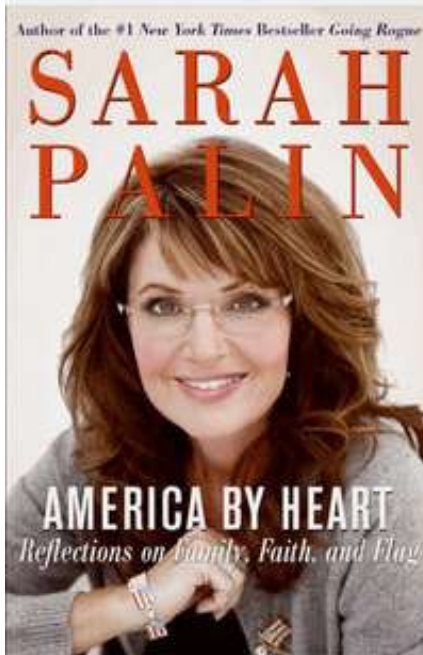
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Energizing the Base



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Birthday:
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About:
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Sarah Palin

Union Brothers and Sisters: Seize Opportunity to Show True Solidarity

The union-led school closures and demonstrations in Madison have left most ordinary Americans shaking their heads in disbelief. Months ago, I penned a message to my fellow union brothers and sisters when I found myself on the receiving end of union boss Richard Trumka's wrath. ...

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By JONATHAN ALLEN & CARRIE BUDOFF BROWN | 02/22/11 1:48 PM



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work safe? I forget. No we aren't. just now @JonWalkerDC: GAO: Defense Department Fails to Provide Comprehensive

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IMPASSE

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Indiana Goes Wisconsin: Dems Flee State To Block Anti-Union Bill



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Poll Reveals Which President Americans See As Greatest



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Midday open thread

by [kos](#)

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MEDIA REPORT: Wisconsin Mob An Attempt to Silence Tea Party Movement <http://bit.ly/jdGxYC> #tcot #teaparty #gop #tlot #sgp

BREAKING NEWS: Obama Behind Wisconsin Hysteria <http://bit.ly/hvHrv2> #tcot #gop #witcot #teaparty

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Thad Hall, University of Utah

2010 US Congressional Elections

- 25% voters get email from candidates or interest groups.
- 20% visit candidate websites or follow them on Facebook or Twitter.
- Under 30 do online politics twice as much as Over 65

Political Internet Use – US

- Better educated
- Democrats
- Political Activists (Donors)
- Connected to Campaign (“Friend/Email List)

Political Internet Use – Estonia

- Traditional Media Still Most Important
- 40% of Voters Use Internet for Politics
 - Looking for Issue Positions
- Small percentages sign up for emails from parties.
 - Parties could use social media more?